



Ka Leo Luna

2010-2011

Lahainaluna High School
980 Lahainaluna Road • Lahaina HI 96761
phone (808)662-4000 • fax (808)662-3997
e-mail: kaleoluna@yahoo.com

AD LOCATION & SIZE

- Issue 1 (S) _____
- Issue 2 (O) _____
- Issue 3 (N/D) _____
- Issue 4 (J/F) _____
- Issue 5 (M) _____
- Issue 6 (A) _____
- Issue 7 (M) _____

Business Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail address _____

Contact Name _____

Supervisor Signature _____

Ka Leo Luna Representative _____

Contract Dated _____

AD PREPARATION

- Camera ready copy
- Ka Leo Luna to design
- Design accepted
- Date _____
- Signature _____

PAYMENT

- 10% Discount
- 20% Discount
- Cash
- Check # _____
- Bill after publication
- Invoice # _____
- Invoice sent _____
- Payment rec'd _____
- Thank you sent

TERMS OF THE AGREEMENT

The client named above agrees to purchase _____ column inches of advertising (size _____) in _____ issues of the newspaper, Ka Leo Luna. The cost of the advertisement for one issue is \$ _____ and the total cost of all newspaper advertisements is \$ _____.

- This contract constitutes an agreement between the client and the publication named herein. The client agrees to provide either a camera-ready advertisement or the art and copy necessary to create an advertisement. The publication requires black and white copy. Colored ink or paper is unacceptable.
- The deadline for placing newspaper advertisements is 8 (eight) days prior to the publication date.
- Rates. See current rate sheets for rates, publication date, and policies.
- Design Fee. Ka Leo Luna staffers can create the ad from customer's design idea or basic information. One time service fee is \$25.
- Payments. To qualify for the "10% or 20% Discount," payment must be made when the contract is signed. Billed accounts are payable within 30 days of the invoice date. Ads that are not paid for may be pulled from the next scheduled issue. Advertisers will receive a copy of the newspaper.
- We reserve the right to refuse advertising. The newspaper may refuse advertising which is deemed inappropriate for a high school publication.